

COGS Candidate Questionnaire

Instructions: Please fill out the information requested and return it by **May 4, 2020** via email to: **cogspc1@gmail.com**. Upon receipt of your completed questionnaire, you may be contacted to schedule an appointment for an interview with the COGS Political Committee.

Your complete and unedited responses will be posted on the informational COGS website for public review, along with those of the other candidates. Please keep your answers brief. However, if you need more space the box will expand to accommodate you. If needed, please continue on an additional page.

No.	Question	Response
1.	Demographics	
1.a.	Name	Betty Janik
1.b.	Address	18490 N 97 th Way
1.c.	Phone	480 540-9847
1.d.	Years in Scottsdale	16 years
1.e.	When did you register to vote in Scottsdale? Have you failed to vote in any Scottsdale or General Election since you registered?	When I moved here 16 years ago. Voted in all elections since I registered to vote in 2004.
1.f.	Have you been elected or appointed to City positions including City Task Forces, Boards, Committees or Commissions? If so, please list.	No
1.g.	Please list any Civic Activities or organizations you belong to.	Coalition of Greater Scottsdale, Protect Our Preserve
1.h.	Education/Training	BS Chemistry, Minor Physics and Mathematics, Secondary Education Teacher Certification Secondary Science and Mathematics
1.i.	Current Occupation or Pre-Retirement	Chemist, Teacher, Office Manager Medical Practice (retired), Realtor (current)
1.j.	Other personal information that you would like to share:	Married 48 years to Dr Joe, raised three children all practicing doctors, 8 grandchildren
2.	Campaign Information	
2.a.	Address	VoteJanik 10115 E Bell Rd Ste 107-181 Scottsdale, AZ 85260
2.b.	Phone	480 540-9847
2.c.	Fax	none
2.d.	Web-site address	www.voteJanik.com
2.e.	E-Mail address	voteJanik@gmail.com

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2.f	Endorsements	Kathy Littlefield, Solange Whitehead, Mary Manross, Carla Preserve Pioneer, Christie Kinchen, Tom Silverman
3.	Why have you decided to become a candidate for City Council?	The voices of the citizens have been ignored by the current City Council majority for the past years. The citizens' vision of Scottsdale is a city that balances new development with preservation of open space and views by controlling height, density, and traffic. I want to represent the voices and vision of the citizens.
4.a	Identify 3 major issues facing the Council.	<p>Reduced tax revenue brought on by the COVID pandemic will result in significant cut backs in City spending. How will City Council balance reduced revenue with needed services.</p> <p>The General Plan is currently being revamped and citizen ratification is required. The GP should represent the citizens' interests before all others or it will be rejected as it was in the past.</p> <p>City Council needs to be careful with the projects they approve. The successful Southbridge II Referendum and Prop 420 Initiative are evidence that the council majority is out of step with the voters.</p>
4.b	Identify 3 major issues facing the City.	<p>How do you stimulate small businesses in the wake of COVID?</p> <p>Should Scottsdale have a more diversified economy?</p> <p>What is the vision for downtown Scottsdale that would draw visitors to our city center keeping it vibrant and an economic powerhouse?</p>
5.	If elected, what would you like to accomplish?	<p>I believe I can help Scottsdale survive the current economic downturn with sound judgement and a good dose of common sense.</p> <p>I would make sure the new General Plan represents the citizens. It then follows that zoning implements the General Plan, eliminating zoning changes.</p> <p>I would show fiscal responsibility in all actions undertaken by the city.</p>
6.	<p>Are there matters that may come before the City Council in which you would have a Conflict of Interest?</p> <p>If yes, what would the conflicting issues be?</p>	<p><input checked="" type="checkbox"/> No <input type="checkbox"/> Yes</p>
7.	Identify citizen/city processes that you believe need to be:	

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7.a.	Created	My goal is to establish an advisory committee that represents the 5 parts of the city- far north, north, central, downtown and southern Scottsdale. The committee would report regularly to city staff and city council and represents the needs of the various communities. Joint committee on schools and the city
7.b.	Improved	The appointments to membership in the various committees needs to be more democratic and NOT represent the special interest groups. Citizens should be allowed to refute erroneous data presented by developers at City Council meetings.
7.c.	Reduced	The influence of developers on city hall. Reduce number of developers on planning committee.
7.d.	Eliminated	Stop granting contracts without a bid process. Repeal infill incentive district.
8.	Please state your position and/or action on the following zoning and land use issues:	
8.a	What is your position on citywide rezoning requests, text amendments, and General Plan Amendments that significantly change land use or increase height and/or density, especially in proximity to low-scale residential neighborhoods?	This type of development should be avoided. It is very disruptive to the neighborhoods. Zoning is a promise to maintain continuity of a neighborhood. The zoning changes are a break in the bond of trust between citizens and their elected officials.
8b	Typically, zoning entitlements are granted based on a promise to build to a specified development plan, with defined stipulations, that presumably provides some benefit to the city. Once granted, if the property is sold, the new owner does not have to build what was originally promised in exchange for the entitlements. Would you support conditioning zoning change approvals on building exactly what was promised, and if it wasn't, the zoning would revert back to the original restrictions? If not, how would you hold the property owner, and any subsequent owners, to the plan promised in order to get the change?	I support conditional zoning change approvals, but not on building "exactly" what was promised. There needs to be a limited amount of leeway with some room for reasonable unanticipated changes. However, the limited changes would need to come back before the council for review and approval.

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8.c	<p>Recently, Scottsdale Fashion Square redevelopment was granted significant increases in height, without the location(s) for the height increase being identified.</p> <p>What is your opinion of this type of open-ended provision?</p> <p>Scottsdale Fashion Square contributes about \$13 million and 7% of the sales tax collected in Scottsdale.</p> <p>What are your recommendations to maintain SFS's viability and tax revenue stream?</p>	<p>I am against this type of open-ended agreement. Don't approve a project that has undefined elements.</p> <p>Maintain a positive relationship with SFS and be open to their requests. This needs to be based on mutual respect for parties involved.</p>
8.d	<p>In "The Outpost" project, rezoning case, rural land was rezoned to commercial adjacent to resident large lot rural lands, against staff recommendations, breaking with a longstanding policy prohibiting such rezoning.</p> <p>What impact do you believe this action had and will on similar future rezoning cases?</p>	<p>This type of zoning change is to be avoided. Once you open the door to such significant change, other similar requests for zoning change will follow. Hold firm on the longstanding policy that prohibits the change.</p> <p>If these changes are approved, the character area of north Scottsdale will erode and eventually no longer exist.</p>
8.e.	<p>What is your position on the prompt and precise enforcement of the conditions and stipulations prescribed in a Conditional Use Permit?</p> <p>What is your position on the revocation of a Conditional Use Permit whose holder was not in compliance with all major CUP conditions and stipulations that negatively impact neighbors?</p>	<p>There needs to be a policy for enforcement of CUP's. The violation should be identified quickly and a warning issued. If the condition persists, a significant fine should to be assed as step 2. Finally, if there is no correction, the CUP should be withdrawn and the establishment closed.</p>
8.f.	<p>Identify any impacts (good and bad) upon the city with the addition of numerous multi-family/apartment complexes citywide and the continued rezoning of single-family parcels into multi-family parcels.</p> <p>How do you think the changing demographics of our residents will impact future demand for housing types?</p> <p>How will it impact what you believe the majority of residents want their city to be?</p>	<p>The proliferation of multifamily complexes will put more stress on city services. We currently have enough multifamily "luxury apartments" planned or under construction.</p> <p>We need to focus on building single family residents and retaining our neighborhoods. Maintain the current zoning. I believe this is what our residents want for their city now and into the future.</p>

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8.g.	<p>Would you support a designated Entertainment District with its own unique Noise and Event Ordinances?</p> <p>What should be done to protect adjacent neighborhoods?</p>	<p>Yes, I think it is in the best interest of all involved to have a separate set of noise and event requirements in the entertainment district.</p> <p>Adjacent neighbors need to be involved in establishing these requirements. Buffer zones of various types should be considered to protect the nearby neighborhoods.</p>
8.h.	<p>Scottsdale is currently reviewing the existing noise ordinance. What changes, if any, would you recommend to the existing allowable noise levels and ordinance?</p>	<p>The current noise ordinance is vague and difficult to enforce. Criteria needs to be objective and quantitative, not subjective. Define noise levels in decibels, hours (ex 10 pm to 7 am) for noise levels and length of time noise can exist at a certain level.</p> <p>PV has a good noise ordinance.</p>
8.i.	<p>Currently, all rural land parcels, regardless of size are in a single category of "Rural", allowing a five-acre zoning to be rezoned to one-acre parcels with only a Minor General Plan Amendment (simply majority of council needed).</p> <p>Do you support a change to the General Plan Update to create the 2 Rural zoning categories-</p> <p>1] parcels of 1 to less than 5 acres</p> <p>2] parcels of 5 acres or more,</p> <p>requiring a MAJOR General Plan Amendment and super majority vote to subdivide a 5 acre or greater parcel? Why or why not?</p>	<p>I support a change to the General Plan Update that recognizes 2 categories of rural land zoning and requires a MAJOR General Plan Amendment and super majority vote to subdivide a 5 acre or greater parcels. This is necessary to preserve the rural nature of the northern sections of Scottsdale, preserve Character areas and maintain our diversity.</p>
9.	<p>There are not enough Preserve tax funds remaining to allow acquisition of all the remaining land within the voter approved McDowell Sonoran Preserve Boundary.</p> <p>Should the city council determine if citizens want to complete the Preserve and if so how to pay for it?</p> <p>If not, how do you propose utilizing the remaining and future dedicated Preserve funds?</p>	<p>I propose that the remaining Preserve funds be used to</p> <ol style="list-style-type: none"> 1. Establish an endowment that covers the cost of Preserve maintenance into the future. 2. Use remaining funds to purchase affordable portions of remaining land. <p>I believe # 1 will need voter approval.</p>
10.	<p>Please state your position and/or action on the General Plan:</p>	

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10.a	<p>What is your vision for the city?</p> <p>What should Scottsdale look like in 10, 20, or 30 years from now?</p>	<p>My vision for Scottsdale is for a city that balances new/redevelopment while maintaining that which makes Scottsdale special – open space, views, a variety of attractions such as parks, museums, lush resorts, and Old Town. This view of Scottsdale has worked for decades and I believe it should be continued into the future.</p>
10.b	<p>How should the city grow to remain desirable and become and remain sustainable?</p>	<p>Tourism is a large component of Scottsdale which keeps the city clean, safe and interesting. Health care is also an important part of our economy along with technology companies. Keep these sectors strong and encourage appropriate new businesses to move here.</p>
10.c	<p>Scottsdale voters have not approved an updated General Plan since 2001.</p> <p>Why do you believe the prior updates have failed?</p>	<p>Prior updates have failed voter approval because they did not represent the vision of the citizens especially with respect for and recognition of character areas and existing zoning.</p>
10.d	<p>The city council, in a study session, shelved the Citizens' Task Force 2012-2014 draft update and did not submit it to the voters.</p> <p>They approved the 2001 GP plus the required AZ state elements without a public vote to be used during a new draft 2035 attempt.</p> <p>In 2020 one member from specific city council-appointed boards and commissions were selected for a General Plan Review Committee who are meeting online.</p> <p>What recommendation do you have for the success of this 2035 final draft? What do you project will be its weaknesses?</p>	<p>The General Plan Review Committee must represent the citizens. By appointing members to the Review Committee that are from council appointed boards and commissions, they risk creating a document that is biased in favor of developers and special interests. This is why the previous GP failed and may doom the new GP.</p> <p>There are numerous citizens that are respected by the community and they should represent at least 50% of the committee membership.</p> <p>The availability of citizen input is greatly reduced based on the current method for providing input and following committee meetings. I hope this improves when stay at home restrictions are lifted.</p>
11.	<p>Please state your position and/or action on the following finance issues:</p>	

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11.a	<p>The COVID-19 pandemic has taken a severe toll on Scottsdale's finances, businesses, and tourism industry. While an exact dollar figure is not yet available, we know it is in the millions.</p> <p>What ideas do you have to:</p> <p>1] restructure the city budget with respect to budget cuts or other financial stop gaps?</p> <p>2] revive our economy, business, and tourism amidst pandemic fears?</p> <p>3] support small businesses as they struggle to re-open?</p> <p>4] create a sustainable budget?</p>	<p>1. Keep essential services such as police, fire, water, sanitation intact and funded. Reduce costs of other services by reducing hours, staff positions, and salaries. Do not fill vacant positions. Reassign workers to other necessary positions. Carefully review all projects and delay those that are non-essential, this includes the projects in the recently passed GO Bonds. No sacred cows.</p> <p>2. Continue to advertise businesses that are open or will open soon and promote supporting them while adhering to all safety recommendations. Continue advertising Scottsdale as a terrific vacation spot and place to host conventions.</p> <p>3. Continue to help small businesses with access to grants, loans, and government funds available to them.</p> <p>4. Stop no bid contracts. Do not subsidize special interest projects with tax payer dollars. Make sure salaries for staff are in line with national standards for similar positions. Have a substantial rainy-day fund.</p>
11.b	<p>Do you support using taxpayer funds to subsidize or enter private-public partnerships for private sector investments such as buildings, stadiums, promoted events, etc.?</p>	<p>Generally, I do not support public subsidies of private sector investments. If such partnerships are formed, they must not create any costs to citizens. All costs for the projects must be included in proposal such as ongoing maintenance and fire/police protection.</p>
11.c	<p>At present, the City has awarded multimillion-dollar contracts to the Scottsdale Cultural Council and Experience Scottsdale without going through a bid process.</p> <p>Are you for or against continuing this practice and why?</p>	<p>I am against a no bid process. We are working with tax dollars and need to get the lowest price possible while maintaining quality. A no bid process is susceptible to overpayment and excessive cronyism.</p>
12.	<p>Please state your position and/or action on the following transportation questions:</p>	
12.a	<p>What solutions would you have for the current traffic congestion problems occurring throughout the City (types of mass transit, traffic control devices, etc.)?</p>	<p>Consider light rail from ASU campus to Skysong. Have adequate parking for city center and other areas as needed. Rework the required number of parking spaces for new construction to reflect real world car use.</p> <p>Use computer modeling tools to enhance traffic flow.</p>

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12.b	<p>Within the Downtown area, the city has charged in-lieu parking fees when a developer had not provided enough real parking spaces. These phantom spaces have been used repeatedly instead of actual parking availability. It was generally assumed these fees would be used at some point to build a parking facility. However, that apparently was not the case, as the city cannot account for these funds as they were not placed into a separate budget line or fund.</p> <p>How do you propose to deal with Downtown parking issues and the use of in-lieu parking fees?</p>	<p>Stop in-lieu parking fees. No more phantom parking spaces! Change city requirements as mentioned above for required number of spaces for new developments to accurately reflect the current recommended guidelines for cities like Scottsdale. For example, some spaces must be available for guest parking.</p> <p>Encourage walking, biking, and using ridesharing services to downtown venues. The new downtown bike plan is a step in the right direction.</p> <p>It is no surprise to me that the in-lieu fees were repurposed. Rob Peter to pay Paul.</p>
13.	Please state your position and/or action on the following questions:	
13.a	<p>What steps would improve Public Safety to reduce impaired driver/pedestrian traffic deaths in our downtown?</p>	<p>More parking in popular locations. Perhaps consider one-way streets or pedestrian mall. Also as mentioned above.</p>
13.b	<p>Residents citywide have expressed concern about the lack of responsiveness or fine enforcements by of the Code Enforcement department.</p> <p>How would you improve this situation? Establish strict guidelines for code enforcement. Make sure Code Enforcement department is adequately staffed.</p>	
13.c	<p>Do you believe that the mindset of your supporters and contributors is representative of Scottsdale residents' values and vision?</p> <p>If so, why?</p> <p>If not, why?</p>	<p>Yes. Based on my work with Protect Our Preserve, COGS and Bond PAC and collecting over 1700 signatures from all volunteer collectors to get on the ballot, I believe that my positions represent the vision of the citizens for Scottsdale's future.</p> <p>There is a strong undercurrent of discontent with the current direction of the city.</p>
14.	Identify city services that you believe need to be:	
14.a	<p>Created</p>	<p>Budget Oversight</p> <p>Cost benefit analysis on all rezoning</p>

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14.b	Improved	Code Enforcement Transparency
14.c	Reduced	Certain staff positions Contracts to outside vendors
14.d	Eliminated	Studies commissioned by the city where there is a conflict of interest. Free, unused Trolley service in most of Scottsdale
15	Identify city revenue sources that should be:	
15.a	Created	Fees for bulk trash services
15.b	Increased	Impact fee for new construction
15.c	Reduced	Frequency of bulk trash pickup Frequency of recycle pickup
15.d	Eliminated	None at this time
16.	Is there anything in your background that you would not like publicized on the front page of local newspapers?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes (If yes, please explain)
17.	Additional Comments:	I would be proud to represent the citizens of Scottsdale on City Council. I would work to make the their vision a reality.

Signature — Betty Janik —————

Date 5-2-2020 —————

Please type your name for your electronic signature.

Thank you for your time and careful consideration of each response.

Please email your completed questionnaire by May 4, 2020 to: cogspc1@gmail.com

ALL completed candidate's questionnaires will be posted on the COGS website at www.cogsaz.net